

The Big Bad Project

Statement of Activity

January - December 2023

	TOTAL
Revenue	
Revenue	
Contributed Income	
Corporate/Business Contributions	11.14
Individual Contributions	7,576.68
Total Contributed Income	7,587.82
In-Kind Contributions	20,317.67
Total Revenue	27,905.49
Total Revenue	\$27,905.49
GROSS PROFIT	\$27,905.49
Expenditures	
Operational Expenditures	
Contractors & Non-Employee Services (Operations)	
Contract Services	1,500.00
Total Contractors & Non-Employee Services (Operations)	1,500.00
Facilities & Office Expenses	
Office Supplies & Software	93.00
Telecommunications	49.00
Total Facilities & Office Expenses	142.00
Fees & Penalties	
Bank Fees	3.43
Total Fees & Penalties	3.43
Fundraising Expenses	
General Fundraising	25.00
Total Fundraising Expenses	25.00
Marketing & Branding	9.99
Digital Advertising	114.58
Misc. Advertising	148.11
Print Marketing	157.92
Total Marketing & Branding	430.60
Memberships & Dues	90.00
Total Operational Expenditures	2,191.03
Program Expenditures	
Animal Care & Maintenance	
Animal Diet	3,560.96
Animal Enrichment	66.23
Training Supplies	30.65
Total Animal Care & Maintenance	3,657.84
Charitable Contributions (Program)	500.00

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	TOTAL
Facilities & Office Expenses (Program)	
Maintenance & Repairs(Program)	107.06
Office Supplies & Software	687.48
Total Facilities & Office Expenses (Program)	794.54
Professional Development (Program)	42.00
Program Fundraising Expenses	
General Program Fundraising Expenses	28.95
Total Program Fundraising Expenses	28.95
Total Program Expenditures	5,023.33
Total Expenditures	\$7,214.36
NET OPERATING REVENUE	\$20,691.13
NET REVENUE	\$20,691.13